13. A process for preparing a hydrophobic starch comprising

attaching a hydrophobic substituent to the starch by a reaction selected from the group consisting of etherification, esterification and amidation,

wherein the starch is a root or tuber starch, or derivative thereof, comprising at least 95 wt.% of amylopectin based on dry substance of the starch; and

wherein the reaction utilizes a hydrophobic reagent comprising an alkyl having 7-24 carbon atoms;

14. The process according to claim 13, wherein the hydrophobic reagent utilized when the reaction is etherification is selected from the group consisting of halide, halohydrin, epoxide, glycidyl, carboxylic acid and quarternary ammonium group.

15. The process according to claim 13, wherein the hydrophobic reagent utilized when the reaction is esterification comprises an anhydride group.

16. The process according to claim 13, wherein the starch is a carboxymethylated starch and wherein the hydrophobic reagent utilized when the reaction is amidation comprises an amine group.

17. The process according to claim 13 further comprising attaching the hydrophobic reagent to the starch in the presence of a surfactant.

18. The process according to claim 13, wherein the derivative of the starch is obtained by hydroxyalkylation, carboxymethylation, cationization, partial degradation, oxidation, or a combination thereof.

19. A hydrophobized amylopectin starch product obtained by the process of claim 13.

20. A method for thickening a starch solution comprising adding the starch product according to claim 19, to said starch solution.